

SA BRAFORD LOGO - Colour breakdown



RED - C25 M100 Y100 K34



PANTONE 492 C

BLUE - C100 M50 Y0 B60



PANTONE 302 C

SA BRAFORD LOGO - used on light / coloured / picture background



SA BRAFORD LOGO - one colour used on dark / black background



SA BRAFORD LOGO - black / dark colour used on light background



SA BRAFORD LOGO - how NOT to use it



DON'T STRETCH IT!



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NO FOREIGN COLOURS!



DON'T USE WHITE DROP SHADOW ON DARK / BUSY BACKGROUND



BRAFORD LOGO MUST ALWAYS BE 1,5 (ONE AND A HALF) SIZES AWAY FROM ANY OTHER LOGO